

30 July 2026



Audioboom

Audioboom Group plc
("Audioboom", the "Group" or the "Company")

Exercise of Warrants

PDMR/PCA Dealing/Total Voting Rights

Audioboom (AIM: BOOM), the leading global podcast company, announces that Candy Ventures sarl ("Candy Ventures") today exercised warrants over 15,625 ordinary shares of no par value in the Company ("Ordinary Shares") at an exercise price of 330p per share.

As a result, Candy Ventures' interest in Ordinary Shares will increase to 2,235,102, representing approximately 12.3 per cent. of the Company's issued share capital ("ISC"). Nicholas Candy, a 90 per cent. shareholder in Candy Ventures, also has an interest in a further 135,000 Ordinary Shares, representing approximately 0.7 per cent of the Company's ISC, taking his direct and indirect interest in Ordinary Shares to 2,370,102 (approximately 13.0 per cent. of the Company's ISC). Candy Ventures is a person closely associated ("PCA") with Steven Smith, a non-executive director of the Company (who is a person discharging managerial responsibilities ("PDMR")), by virtue of Steven Smith's shareholding in, and directorship of, Candy Ventures. Following this exercise, Candy Ventures do not hold any further warrants to subscribe for Ordinary Shares.

An application has been made for the admission of the new Ordinary Shares to trading on AIM ("Admission"), with Admission expected to become effective at 8 a.m. on 3 August 2026.

Following Admission, the issued ordinary share capital of the Company will comprise 18,181,914 Ordinary Shares with one voting right per share. The Company does not hold any Ordinary Shares in treasury. Therefore, the total number of Ordinary Shares and voting rights in the Company is 18,181,914. This figure may be used by shareholders as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change to their interest in, the share capital of the Company under the FCA's Disclosure Guidance and Transparency Rules.

The FCA notification in respect of the above, made in accordance with the requirements of the UK Market Abuse Regulation, is appended below.

Enquiries

Audioboom Group plc

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About Audioboom

Audioboom is a global leader in podcasting - our shows are downloaded 180 million times each month by 58 million unique listeners around the world. Audioboom is ranked as the fifth largest podcast publisher in the US by Edison Research.

Audioboom's ad-tech and monetisation platform underpins a scalable content business that provides commercial, distribution, marketing and production services for a premium network of top tier podcasts. Key

partners include the official Formula 1 podcasts 'F1: Beyond the Grid' and 'F1 Nation', 'True Crime Obsessed' (US), 'The Tim Dillon Show' (US), 'No Such Thing As A Fish' (UK) and 'The Cycling Podcast' (UK).

Audioboom operates internationally, with global partnerships across North America, Europe, Asia and Australia. The platform distributes content via Apple Podcasts, YouTube, Spotify, Pandora, Amazon Music, Google Podcasts, iHeartRadio, Facebook and Twitter as well as a partner's own websites and mobile apps.

For more information, visit audioboom.com.

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them:

1	Details of the person discharging managerial responsibilities / person closely associated			
a)	Name	Candy Ventures sarl		
2	Reason for the notification			
a)	Position/status	Candy Ventures sarl is a person closely associated with Steven Smith, a non-executive director of the Company		
b)	Initial notification /Amendment	Initial notification		
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor			
a)	Name	Audioboom Group plc		
b)	LEI	213800QO681575J97813		
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted			
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of no par value in Audioboom Group plc Identification code (ISIN) for Audioboom Group plc ordinary shares: JE00BJYJFG60		
b)	Nature of the transaction	Exercise of warrants over Ordinary Shares		
c)	Price(s) and volume(s)		Price(s)	Volume(s)
		Exercise of Warrants	330p	15,625
d)	Aggregated information - Aggregated volume - Price			
e)	Date of the transaction	30 July 2026		
f)	Place of the transaction	Outside a trading venue		