

Audioboom Group plc
("Audioboom", the "Group" or the "Company")

Flash November Trading Update
Record month

Ahead of the 2025 full year trading update scheduled for January 2026, Audioboom (AIM: BOOM), the leading global podcast company, is pleased to provide this flash view of the Group's excellent performance in November 2025. November 2025 highlights included:

- Revenue of US\$9.1 million, gearing strongly to adjusted EBITDA profit, representing the highest monthly results for both key financial metrics
- Total monthly distribution of a record 152 million downloads and video views, up 66% on November 2024 (92 million)
- Total monthly inventory hit a record 1.5 billion available ad impressions, with Showcase contributing more than 1 billion ad impressions for the first time
- Record monthly video revenue, with video podcasts accounting for 16% of Audioboom Creator Network revenue

Stuart Last, CEO of Audioboom, commented: *"Audioboom continues to deliver positive results in 2025. November represented our best ever month in our seasonally strongest quarter of the year, demonstrating both the capability of our operating model and the value of the automation embedded across the business. These efficiencies enabled November's record revenue to strongly gear to adjusted EBITDA for the period."*

"Our distribution and advertising inventory have grown significantly throughout the second half of the year following the acquisition of Adelicious in July 2025. We are a leader in video podcasting, maintaining our number-one ranking in the Podscribe video chart and strengthening our video monetisation engine."

"I look forward to providing a full update on 2025 trading in January 2026."

- 1) Earnings before interest, tax, depreciation, amortisation, share based payments, non-cash foreign exchange movements, material one-off items and onerous contract provisions and losses incurred

Enquiries

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About Audioboom

Audioboom is a global leader in podcasting - our shows are downloaded 135 million times each month by 40 million unique listeners around the world. Audioboom is ranked as the fifth largest podcast publisher in the US by Edison Research.

Audioboom's ad-tech and monetisation platform underpins a scalable content business that provides commercial, distribution, marketing and production services for a premium network of top tier podcasts. Key partners include the official Formula 1 podcasts 'F1: Beyond the Grid' and 'F1 Nation', 'True Crime Obsessed' (US), 'The Tim Dillon Show' (US), 'No Such Thing As A Fish' (UK) and 'The Cycling Podcast' (UK).

Audioboom operates internationally, with global partnerships across North America, Europe, Asia and Australia. The platform distributes content via Apple Podcasts, YouTube, Spotify, Pandora, Amazon Music, Google Podcasts, iHeartRadio, Facebook and Twitter as well as a partner's own websites and mobile apps.

For more information, visit audioboom.com.