

17 July 2025

Audioboom Group plc
("Audioboom", the "Group" or the "Company")

Notice of Investor Presentation

Audioboom (AIM: BOOM), the leading global podcast company, is pleased to announce that Stuart Last, CEO, and Brad Clarke, CFO, will provide a live presentation relating to the interim results for the period ended 30 June 2025 and the acquisition of Adedicious Ltd via Investor Meet Company on 18 July 2025 at 10:30 a.m.

The presentation is open to all existing and potential shareholders. Questions can be submitted pre-event via your Investor Meet Company dashboard up until 17:00 p.m. on 17 July 2025 or at any time during the live presentation.

Investors can sign up to Investor Meet Company for free and add to meet Audioboom via:

<https://www.investormeetcompany.com/audioboom-group-plc/register-investor>

Investors who already follow Audioboom on the Investor Meet Company platform will automatically be invited.

Enquiries

Audioboom Group plc

Stuart Last, Chief Executive Officer
Brad Clarke, Chief Financial Officer

Tel: +44(0)20 3714 4285

Cavendish Capital Markets Ltd (Nominated Adviser and Broker)

Jonny Franklin-Adams/Elysia Bough/Fergus Sullivan (Corporate Finance)
Harriet Ward (ECM)

Tel: +44(0)20 7220 0500

About Audioboom

Audioboom is a global leader in podcasting - our shows are downloaded 100 million times each month by 38 million unique listeners around the world. Audioboom is ranked as the fifth largest podcast publisher in the US by Triton Digital.

Audioboom's ad-tech and monetisation platform underpins a scalable content business that provides commercial, distribution, marketing and production services for a premium network of top tier podcasts. Key partners include the official Formula 1 podcasts 'F1: Beyond the Grid' and 'F1 Nation', 'True Crime Obsessed' (US), 'The Tim Dillon Show' (US), 'No Such Thing As A Fish' (UK) and 'The Cycling Podcast' (UK).

Audioboom operates internationally, with global partnerships across North America, Europe, Asia and Australia. The platform distributes content via Apple Podcasts, YouTube, Spotify, Pandora, Amazon Music, Google Podcasts, iHeartRadio, Facebook and Twitter as well as a partner's own websites and mobile apps.

For more information, visit audioboom.com.