

9 April 2025



**Audioboom**

**Audioboom Group plc**  
("Audioboom", the "Group" or the "Company")

**Exercise of Warrants**

**PDMR/PCA Dealing/Total Voting Rights**

Audioboom (AIM: BOOM), the leading global podcast company, announces that Candy Ventures sarl ("Candy Ventures") [today] exercised warrants over 21,875 ordinary shares of no par value in the Company ("Ordinary Shares").

As a result, Candy Ventures' interest in Ordinary Shares will increase to 2,019,477, representing approximately 12.3 per cent. of the Company's issued share capital ("ISC"). Nicholas Candy, a 90 per cent. shareholder in Candy Ventures, also has an interest in a further 335,000 Ordinary Shares, representing approximately 2.0 per cent of the Company's ISC, taking his direct and indirect interest in Ordinary Shares to 2,354,477 (approximately 14.3 per cent. of the Company's ISC). Candy Ventures is a person closely associated ("PCA") with Steven Smith, a non-executive director of the Company (who is a person discharging managerial responsibilities ("PDMR")), by virtue of Steven Smith's shareholding in, and directorship of, Candy Ventures.

An application has been made for the admission of the new Ordinary Shares to trading on AIM ("Admission"), with Admission expected to become effective at 8 a.m. on 11 April 2025.

Following Admission, the issued ordinary share capital of the Company will comprise 16,439,641 Ordinary Shares with one voting right per share. The Company does not hold any Ordinary Shares in treasury. Therefore, the total number of Ordinary Shares and voting rights in the Company is 16,439,641. This figure may be used by shareholders as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change to their interest in, the share capital of the Company under the FCA's Disclosure Guidance and Transparency Rules.

The FCA notification in respect of the above, made in accordance with the requirements of the UK Market Abuse Regulation, is appended below.

**Enquiries**

**Audioboom Group plc**

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**About Audioboom**

Audioboom is a global leader in podcasting - our shows are downloaded 100 million times each month by 38 million unique listeners around the world. Audioboom is ranked as the fourth largest podcast publisher in the US by Triton Digital.

Audioboom's ad-tech and monetisation platform underpins a scalable content business that provides commercial, distribution, marketing and production services for a premium network of top tier podcasts. Key

partners include the official Formula 1 podcasts 'F1: Beyond the Grid' and 'F1 Nation', 'True Crime Obsessed' (US), 'The Tim Dillon Show' (US), 'No Such Thing As A Fish' (UK) and 'The Cycling Podcast' (UK).

Audioboom operates internationally, with global partnerships across North America, Europe, Asia and Australia. The platform distributes content via Apple Podcasts, YouTube, Spotify, Pandora, Amazon Music, Google Podcasts, iHeartRadio, Facebook and Twitter as well as a partner's own websites and mobile apps.

For more information, visit [audioboom.com](http://audioboom.com).

**Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them:**

<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>		
a)	Name	Candy Ventures sarl	
<b>2</b>	<b>Reason for the notification</b>		
a)	Position/status	Candy Ventures sarl is a person closely associated with Steven Smith, a non-executive director of the Company	
b)	Initial notification /Amendment	Initial notification	
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>		
a)	Name	Audioboom Group plc	
b)	LEI	213800QO681575J97813	
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>		
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of no par value in Audioboom Group plc  Identification code (ISIN) for Audioboom Group plc ordinary shares: JE00BJJFG60	
b)	Nature of the transaction	Exercise of warrants over Ordinary Shares	
c)	Price(s) and volume(s)		
		Price(s)	Volume(s)
	Exercise of Warrants	330p	21,875
d)	Aggregated information - Aggregated volume - Price		
e)	Date of the transaction	9 April 2025	
f)	Place of the transaction	Outside a trading venue	