

25 March 2022

Audioboom Group plc
("Audioboom", the "Group" or the "Company")

PDMR/PCA Dealing

Audioboom (AIM: BOOM), the leading global podcast company, announces that it has been notified that, on 24 March 2022, Candy Ventures SARL entered into a facility agreement pursuant to which 1,997,602 shares in the Company have been pledged under a security interest agreement entered into with Bank of Singapore Limited. Candy Ventures SARL remains the beneficial owner of the shares, subject to the pledge, and retains full voting rights attaching to the shares. Candy Ventures SARL is a person closely associated with Steven Smith, a non-executive director of the Company, who is a person discharging managerial responsibilities.

The FCA notification, made in accordance with the requirements of the UK Market Abuse Regulation, is appended below.

Enquiries

Audioboom Group plc

Stuart Last, Chief Executive Officer

Brad Clarke, Chief Financial Officer

Tel: +44(0)300 303 3765

finnCap Ltd (Nominated Adviser and Broker)

Jonny Franklin-Adams/Abigail Kelly/Milesh Hindocha (Corporate Finance)

Richard Chambers/Harriet Ward (ECM)

Tel: +44(0)20 7220 0500

About Audioboom

Audioboom is a global leader in podcasting - our shows are downloaded more than 116 million times each month by 32 million unique listeners around the world. Audioboom is ranked as the fourth largest podcast publisher in the US by Triton Digital.

Audioboom's ad-tech and monetisation platform underpins a scalable content business that provides commercial services for a premium network of 250 top tier podcasts, with key partners including 'Casefile True Crime' (US), 'Morbid' (US), 'True Crime Obsessed' (US), 'The Morning Toast' (US), 'No Such Thing As A Fish' (UK), and 'The Cycling Podcast' (UK).

Audioboom Studios is home to a slate of content developed and produced by Audioboom including 'Dark Air with Terry Carnation', 'F1: Beyond The Grid', 'RELAX!', 'Covert', 'It's Happening with Snooki & Joey', 'Mafia', 'Huddled Masses' and 'What Makes A Killer'.

Audioboom operates internationally, with operations and global partnerships across North America, Europe, Asia and Australia. The platform allows content to be distributed via Apple Podcasts, Spotify, Pandora, Amazon Music, Deezer, Google Podcasts, iHeartRadio, RadioPublic, Saavn, Stitcher, Facebook and Twitter as well as a partner's own websites and mobile apps.

For more information, visit audioboom.com.

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them

1	Details of the person discharging managerial responsibilities / person closely associated						
a)	Name	Candy Ventures SARL					
2	Reason for the notification						
a)	Position/status	Candy Ventures SARL is a person closely associated with Steven Smith, a non-executive director of the Company					
b)	Initial notification /Amendment	Initial notification					
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor						
a)	Name	Audioboom Group plc					
b)	LEI	213800QO681575J97813					
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted						
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of no par value in Audioboom Group plc Identification code (ISIN) for Audioboom Group plc ordinary shares: JE00BJYJFG60					
b)	Nature of the transaction	Shares pledged by Candy Ventures SARL as security for any amounts which may become due under a facility agreement with Bank of Singapore Limited. Candy Ventures SARL's aggregate interest in Audioboom's ordinary shares remains the same as a result of this transaction.					
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>n/a</td> <td>1,997,602</td> </tr> </tbody> </table>	Price(s)	Volume(s)	n/a	1,997,602	
Price(s)	Volume(s)						
n/a	1,997,602						
d)	Aggregated information - Aggregated volume - Price	1,997,602					
e)	Date of the transaction	24 March 2022					
f)	Place of the transaction	Outside of a trading venue					