

RNS Form 8 (OPD)

Form 8 (OPD) All Active Asset Capital / Audioboom

ALL ACTIVE ASSET CAPITAL LIMITED

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FORM 8 (OPD)

PUBLIC OPENING POSITION DISCLOSURE BY A PARTY TO AN OFFER Rules 8.1 and 8.2 of the Takeover Code (the "Code")

1. KEY INFORMATION

(a) Full name of discloser:	All Active Asset Capital Ltd
(b) Owner or controller of interests and short	
positions disclosed, if different from 1(a):	
The naming of nominee or vehicle companies is	
insufficient. For a trust, the trustee(s), settlor and	
beneficiaries must be named.	
(c) Name of offeror/offeree in relation to whose	Audioboom Group PLC (offeree)
relevant securities this form relates:	
Use a separate form for each offeror/offeree	
(d) Is the discloser the offeror or the offeree?	OFFEROR
(e) Date position held:	27 July 2021
The latest practicable date prior to the disclosure	
(f) In addition to the company in 1(c) above, is the	YES
discloser making disclosures in respect of any	OPD disclosure will also be made
other party to the offer?	re interests in the Offeror
If it is a cash offer or possible cash offer, state "N/A"	

2. POSITIONS OF THE PARTY TO THE OFFER MAKING THE DISCLOSURE

If there are positions or rights to subscribe to disclose in more than one class of relevant securities of the offeror or offeree named in 1(c), copy table 2(a) or (b) (as appropriate) for each additional class of relevant security.

(a) Interests and short positions in the relevant securities of the offeror or offeree to which the disclosure relates

Class of relevant security:	Ordinary Shares of no par value in Audioboom Group PLC			
	Interests		Short positions	
	Number	%	Number	%
(1) Relevant securities owned and/or controlled:	nil		nil	
(2) Cash-settled derivatives:	nil		nil	
(3) Stock-settled derivatives (including options) and agreements to purchase/sell:	nil		nil	
TOTAL:	nil		nil	

All interests and all short positions should be disclosed.

Details of any open stock-settled derivative positions (including traded options), or agreements to purchase or sell relevant securities, should be given on a Supplemental Form 8 (Open Positions).

Details of any securities borrowing and lending positions or financial collateral arrangements should be disclosed on a Supplemental Form 8 (SBL).

(b) Rights to subscribe for new securities

Class of relevant security in relation to
which subscription right exists:
Details, including nature of the rights
concerned and relevant percentages:

3. POSITIONS OF PERSONS ACTING IN CONCERT WITH THE PARTY TO THE OFFER MAKING THE DISCLOSURE

Details of any interests, short positions and rights to subscribe (including directors' and other employee options) of any person acting in concert with the party to the offer making the disclosure:

Rodger Sargent, a director of the Offeror, holds 238,945 Audioboom Shares (1.5%) and a further 10,518 Audioboom Shares are held by a close relative and by a member of his household; amounting in total to 249,463 Audioboom Shares representing approximately 1.6% of the Audioboom shares in issue.

Details of any open stock-settled derivative positions (including traded options), or agreements to purchase or sell relevant securities, should be given on a Supplemental Form 8 (Open Positions).

Details of any securities borrowing and lending positions or financial collateral arrangements should be disclosed on a Supplemental Form 8 (SBL).

4. OTHER INFORMATION

(a) Indemnity and other dealing arrangements

Details of any indemnity or option arrangement, or any agreement or understanding, formal or informal, relating to relevant securities which may be an inducement to deal or refrain from dealing entered into by the party to the offer making the disclosure or any person acting in concert with it:

Irrevocable commitments and letters of intent should not be included. If there are no such agreements, arrangements or understandings, state "none"

None

(b) Agreements, arrangements or understandings relating to options or derivatives

Details of any agreement, arrangement or understanding, formal or informal, between the party to the offer making the disclosure, or any person acting in concert with it, and any other person relating to:

- (i) the voting rights of any relevant securities under any option; or
- (ii) the voting rights or future acquisition or disposal of any relevant securities to which any derivative is referenced:

If there are no such agreements, arrangements or understandings, state "none"

None

(c) Attachments

Are any Supplemental Forms attached?

Supplemental Form 8 (Open Positions)	NO
Supplemental Form 8 (SBL)	NO

Date of disclosure:	27 July 2021
Contact name:	David Floyd Egremont Capital Ltd (adviser to offeror)
Telephone number:	+44 (0) 203 697 9496

Public disclosures under Rule 8 of the Code must be made to a Regulatory Information Service.

The Panel's Market Surveillance Unit is available for consultation in relation to the Code's disclosure requirements on +44 (0)20 7638 0129.

The Code can be viewed on the Panel's website at www.thetakeoverpanel.org.uk.

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