

5 November 2020



**Audioboom**

**Audioboom Group plc**  
("Audioboom" or the "Company")

### **Update on Subscription**

Further to its announcement on 14 October 2020 relating, *inter alia*, to a subscription for new ordinary shares to raise £3.15 million, Audioboom (AIM: BOOM), the leading global podcast company, announces that admission of the 1,400,000 Subscription Shares to trading on AIM will now take place at 8.00 a.m. on 11 November 2020 at which point the subscription will complete. An application has been made to the London Stock Exchange for the Subscription Shares to be admitted to trading on AIM on 11 November 2020.

*Capitalised terms in this announcement shall have the meanings given to such terms in the announcement issued by the Company dated 14 October 2020 unless otherwise defined herein.*

### **Enquiries**

#### **Audioboom Group plc**

Stuart Last, Chief Executive Officer

Brad Clarke, Chief Financial Officer

Tel: +44(0)300 303 3765

#### **Allenby Capital Limited (Nominated Adviser and Broker)**

David Hart / Alex Brearley / Asha Chotai (Corporate Finance)

Guy McDougall / Amrit Nahal (Equity Sales)

Tel: +44(0)20 3328 5656

### **About Audioboom**

Audioboom is a global leader in podcasting - producing, distributing and monetizing premium audio content to millions of listeners around the world. Audioboom operates internationally, with operations and global partnerships across North America, Europe, Asia and Australia.

Audioboom provides technology and advertising services for a premium network of 250 top tier podcasts, with key partners including 'Casefile True Crime' (US), 'The Morning Toast' (US), 'No Such Thing As A Fish' (UK), 'The Cycling Podcast' (UK) and 'The Totally Football Show' (UK).

The Audioboom Originals Network is a slate of content produced by Audioboom including 'The 45<sup>th</sup>', 'Covert', 'It's Happening with Snooki & Joey', 'Mafia', 'Dead Man Talking' and 'Blank Check'.

The platform allows content to be distributed via Apple Podcasts, Spotify, Pandora, Amazon Music, Deezer, Google Podcasts, iHeartRadio, RadioPublic, Saavn, Stitcher, Facebook and Twitter as well as a partner's own websites and mobile apps. For more information, visit [audioboom.com](http://audioboom.com).