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This announcement contains inside information as stipulated under the Market Abuse Regulations (EU) no. 596/2014 ("MAR")

**30 September 2020**

**Audioboom Group plc**  
("Audioboom", the "Group" or the "Company")

### **Timing of update on Q3 trading and strategic review**

Audioboom (AIM: BOOM), the leading global podcast company, announces that the Company will provide a trading update for the quarter ended 30 September 2020 on or around 14 October 2020. At that time, the Company will also provide an update on the strategic review, incorporating the formal sale process (as referred to in the City Code on Takeovers and Mergers, the "Code") announced on 19 February 2020.

The Company remains in an "offer period" as defined in the Code and the dealing disclosure requirements as stated in the Company's announcement of 10 February 2020 continue to apply. A further update will be made as appropriate.

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### **About Audioboom**

Audioboom is a global leader in podcasting – producing, distributing and monetising premium audio content to millions of listeners around the world. Audioboom operates internationally, with operations and global partnerships across North America, Europe, Asia and Australia.

Audioboom provides technology and advertising services for a premium network of 250 top tier podcasts, with key partners including 'Casefile True Crime' (US), 'The Morning Toast' (US), 'No Such Thing As A Fish' (UK), 'The Cycling Podcast' (UK) and 'The Totally Football Show' (UK).

The Audioboom Originals Network is a slate of content produced by Audioboom including 'The 45th', 'Covert', 'It's Happening with Snooki & Joey', 'Mafia', 'Dead Man Talking' and 'Blank Check'.

The platform allows content to be distributed via Apple Podcasts, Spotify, Pandora, Amazon Music, Deezer, Google Podcasts, iHeartRadio, RadioPublic, Saavn, Stitcher, Facebook and Twitter as well as a partner's own websites and mobile

apps. For more information, visit [audioboom.com](http://audioboom.com).

**Additional information**

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**ENDS**