

27 February 2019

**Audioboom Group plc**  
("Audioboom" or the "Company")

**Director/PDMR Shareholding**

Audioboom (AIM: BOOM), the leading spoken word audio on-demand platform, was informed on 26 February 2019 that on 25 February 2019, Roger Maddock, a non-executive Director of the Company, purchased a total of 1,000,000 ordinary shares in the Company at a price of 1.9 pence per Ordinary Share.

As announced by the Company on 25 February 2019, the Ordinary Shares to be issued pursuant to the Subscription are expected to be admitted to trading on AIM on 28 February 2019. Therefore, as at today's date and following the above purchase, Roger Maddock holds 23,000,000 Ordinary Shares, representing approximately 1.96 per cent. of the Company's current issued share capital.

*Capitalised terms used but not defined in this announcement shall have the meanings given to such terms in the announcement issued by the Company on 25 February 2019.*

<b>1.</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>		
a)	Name	Roger Maddock	
<b>2.</b>	<b>Reason for the Notification</b>		
a)	Position/status	Non-Executive Director	
b)	Initial notification/Amendment	Initial notification	
<b>3.</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>		
a)	Name	Audioboom Group plc	
b)	LEI	213800QQ681575J97813	
<b>4.</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>		
a)	Description of the Financial instrument, type of instrument	Ordinary Shares of no par value	
	Identification code	ISIN: JE00B5NFKB77	
b)	Nature of the transaction	Purchase of shares	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		£0.019 per share	1,000,000

d)	Aggregated information:	
	·Aggregated volume	1,000,000
	·Price	£0.019 per share
e)	Date of the transaction	25 February 2019
f)	Place of the transaction	London Stock Exchange, XLON

## Enquiries

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## About Audioboom

Audioboom is a global podcasting platform that consolidates the business of on-demand audio, making content accessible, wide-reaching and profitable for podcasters, advertisers and brands. Audioboom operates internationally, with operations across North America, Europe, Asia and Australia, and addresses the issue of disparate podcast services by putting all of the pieces of the puzzle together under one umbrella, creating a user-friendly, economical experience.

Audioboom hosts over 14,000 content channels, with key partners including A+E Networks (US), Associated Press (US), *Astonishing Legends* (US), *Casefile True Crime* (AUS), Edith Bowman (UK), *Felon True Crime Podcast* (AUS), *F1:Beyond The Grid*(UK), Jonathan Ross (UK), *Moneycontrol Podcast* (India), *No Such Thing As A Fish* (UK), Red FM (India), Starburns Audio (US), *The Cycling Podcast* (UK), *The Totally Football Show* (UK), *The True Geordie Podcast* (UK) and *Undisclosed* (US).

Original content produced by Audioboom includes *The 45th* (US), *Covert* (US), *I Almost Knew That*(India), *The Psychology Behind with Dr Linda Papadopoulos* (UK), *Ctrl Alt Win Podcast* (India), *Deliberations* (US), *It's Happening with Snooki & Joey* (US), *Mafia* (US), *Mission To Zyxx* (US), *Night Call* (US) and *The Russell Brand Podcast* (UK).

The platform receives over 60 million listens per month and allows partners to share their content via Apple Podcasts, BookMyShow, Deezer, Google Podcasts, iHeartRadio, RadioPublic, Saavn, Spotify, Stitcher, Facebook and Twitter as well as their own websites and mobile apps.

For more information, visit [audioboom.com](http://audioboom.com).