



29 March 2016

Audioboom Group plc
("Audioboom" or the "Company")

Director's dealings in securities

Audioboom (AIM: BOOM), the leading spoken-word audio on-demand platform, announces that the Company received notification on 24 March that Rob Proctor, Chief Executive of the Company, purchased 650,000 ordinary shares in the Company at 2.98p per share on that date.

Following the purchase, Mr Proctor holds 1,066,153 ordinary shares in the Company (representing approximately 0.2 per cent of the total shares in issue).

...Ends...

Enquiries:

Audioboom Group plc

Rob Proctor, Chief Executive Officer
David McDonagh, Chief Financial Officer

Tel: +44 (0)20 7403 6688

Liberum (NOMAD and Broker)

Neil Patel / Richard Bootle

Tel: +44 (0)20 3100 2000

Hudson Sandler

Cat Valentine / Katie Matthews

Tel: +44 (0)20 7796 4133

About Audioboom (www.audioboom.com)

Audioboom is the leading spoken-word audio platform for hosting, distributing and monetising content.

Audioboom works with 2,400 active broadcasters, content creators and podcasters around the world - including Cumulus, the BBC, the Telegraph, Sky Sports, the Premier League, Associated Press, The Sun, NBC Sports Radio, Undisclosed, Global and Bauer - hosting over 7,400 content channels.

Audioboom's hosting and distribution platform allows partners to embed, share via social channels and re-syndicate their content. Audioboom content receives 40m listens per month, and growing. Additionally, Audioboom works with its partners to monetise their audio via live in-reads, the dynamic insertion of pre and post roll audio adverts, and video ads.