



**7 September 2015**

**Audioboom Group plc  
("Audioboom" or the "Company")**

**Director's dealing in securities**

The Company received notification on 4 September 2015 that Candy Ventures sarl (a company of which Nick Candy, a director of Audioboom, is a director and majority shareholder) purchased 16,000,000 ordinary shares in the Company at 3.0p per share on that date.

Following the purchase, Mr Candy is taken to be beneficially interested in 40,820,000 ordinary shares in the Company (representing approximately 7.62 per cent of the issued share capital).

**Enquiries:**

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**About Audioboom ([www.audioboom.com](http://www.audioboom.com))**

Audioboom is the leading mobile, web and connected device platform for the very best spoken-word content in news, current affairs, business, entertainment and sports.

It operates a digital, on-demand, streaming audio platform enabling the creation, broadcast and consumption of audio across multiple global media outlets. Audioboom works with some of the biggest names in broadcasting across sport, entertainment and current affairs to bring their content to millions of listeners worldwide via Facebook, Twitter and other media platforms.

The technology allows partners to embed playlists onto their sites and apps, use our mobile apps and functionality as listen again players and re-syndicate their content around the web.

Audioboom also allows the monetisation of audio via the dynamic insertion of pre and post roll advertising into content as a user is listening, allowing contemporary advertising selection, depending on content genre and geographic location of the user.

Audioboom has over 3,000 active content partners, including the *BBC, Telegraph, Guardian, Cumulus, Sky Sports, Premier League, Southern Cross Austereo, Reuters, CNBC, Universal* and *Fox*.

Audioboom is using this platform to create the world's first aggregated audio content syndication and advertising network.