

21 December 2015

Audioboom Group plc (the "Company" or "Audioboom")

Change of Nominated Adviser and Broker

Audioboom (AIM: BOOM), the leading spoken-word audio on-demand platform, is pleased to announce that it has appointed Liberum to act as its Nominated Adviser and Broker with effect from today.

Audioboom Group plc Rob Proctor, Chief Executive Officer David McDonagh, Chief Financial Officer

Liberum (NOMAD and Broker) Neil Patel / Richard Bootle www.audioboomplc.com Tel: 020 7403 6688

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About Audioboom (<u>www.audioboom.com</u>)

Audioboom is the leading spoken-word audio platform for hosting, distributing and monetising content. Audioboom works with 2,400 broadcasters, content creators and podcasters around the world including Cumulus, the BBC, the Telegraph, Sky Sports, the Premier League, Associated Press, The Sun, NBC Sports Radio, Undisclosed, Global and Bauer - hosting almost 7,000 content channels.

Audioboom's hosting and distribution platform allows partners to embed, share via social channels and re-syndicate their content. Audioboom content receives more than 30m listens per month, and growing. Additionally, Audioboom works with its partners to monetise their audio via live in-reads, the dynamic insertion of pre and post roll audio adverts, and video ads.