



17 December 2015

**Audioboom Group plc**  
(the “Company” or “Audioboom”)

**Clarification on CEO comments**

In a recent interview, which has since been broadcast as a podcast, Audioboom’s Chief Executive Officer, Rob Proctor, made reference to a new content deal and adviser related matters which would be announced next Monday.

No further details about the deal or content partner were disclosed. Although the Board would not expect any such announcement to be of itself price-sensitive, the Company wishes to update the market that the comment was made.

The Company expects to make a further announcement early next week.

**Audioboom Group plc**

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**About Audioboom** ([www.audioboom.com](http://www.audioboom.com))

Audioboom is the leading spoken-word audio platform for hosting, distributing and monetising content. Audioboom works with 2,400 broadcasters, content creators and podcasters around the world - including Cumulus, the BBC, the Telegraph, Sky Sports, the Premier League, Associated Press, The Sun, NBC Sports Radio, Undisclosed, Global and Bauer - hosting almost 7,000 content channels.

Audioboom's hosting and distribution platform allows partners to embed, share via social channels and re-syndicate their content. Audioboom content receives more than 30m listens per month, and growing. Additionally, Audioboom works with its partners to monetise their audio via live in-reads, the dynamic insertion of pre and post roll audio adverts, and video ads.