



22 September 2015

Audioboom Group plc
(the “Company” or “Audioboom”)

Resignation of director

Audioboom (AIM: BOOM), the leading spoken-word audio on-demand platform, announces that Simon Cole has resigned as a non-executive director with immediate effect.

Audioboom Chairman, Malcolm Wall, commented, “*Simon joined the Board of the Company at the time of the reverse acquisition and admission to AIM in May 2014, having previously been a huge supporter and funder of Audioboom in its early years, whilst CEO at UBC Media/7Digital. On behalf of the Board I would like to thank Simon for all of his input and in particular for sharing his experience and contacts in UK radio and digital audio.*”

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About Audioboom (www.audioboom.com)

Audioboom is the leading mobile, web and connected device platform for the very best spoken-word content in news, current affairs, business, entertainment and sports.

It operates a digital, on-demand, streaming audio platform enabling the creation, broadcast and consumption of audio across multiple global media outlets. Audioboom works with some of the biggest names in broadcasting across sport, entertainment and current affairs to bring their content to millions of listeners worldwide via Facebook, Twitter and other media platforms.

The technology allows partners to embed playlists onto their sites and apps, use our mobile apps and functionality as listen again players and re-syndicate their content around the web.

Audioboom also allows the monetisation of audio via the dynamic insertion of pre and post roll advertising into content as a user is listening, allowing contemporary advertising selection, depending on content genre and geographic location of the user.

Audioboom has over 2,500 active content partners and over 6,000 content channels, including the *BBC, Telegraph, Guardian, Cumulus, Sky Sports, Premier League, Southern Cross Austereo, Reuters, CNBC, Universal* and *Fox*.

Audioboom is using this platform to create the world’s first aggregated audio content syndication and advertising network.