



29 May 2015

**Audioboom Group plc**  
**("Audioboom" or the "Company")**

**Issue of Warrants**

Audioboom (AIM: BOOM), the leading spoken-word audio on-demand mobile platform, announces that it has issued 2,000,000 warrants to subscribe for ordinary shares in the Company to a talent management company as part of an existing agreement for that company to supply talent and audio content to Audioboom.

The warrants have an exercise price of 12.5p. They may be exercised at any time from the first until the fourth anniversary of their grant. The warrants are equivalent to approximately 0.38% of the Company's total shares in issue.

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**About Audioboom ([www.audioboom.com](http://www.audioboom.com))**

Audioboom is the leading mobile, web and connected device platform for the very best spoken-word content in news, current affairs, business, entertainment and sports.

It operates a digital, on-demand, streaming audio platform enabling the creation, broadcast and consumption of audio across multiple global media outlets. Audioboom works with some of the biggest names in broadcasting across sport, entertainment and current affairs to bring their content to millions of listeners worldwide via Facebook, Twitter and other media platforms.

The technology allows partners to embed playlists onto their sites and apps, use our mobile apps and functionality as listen again players and re-syndicate their content around the web.

Audioboom also allows the monetisation of audio via the dynamic insertion of pre and post roll advertising into content as a user is listening, allowing contemporary advertising selection, depending on content genre and geographic location of the user.

Audioboom has over 2,400 active content partners, including the *BBC, Telegraph, Guardian, CBS, Sky Sports, Premier League, Southern Cross Austereo, Reuters, CNBC, Universal* and *Fox*.

Audioboom is using this platform to create the world's first aggregated audio content syndication and advertising network.