



**13 May 2015**

**Audioboom Group plc  
("Audioboom" or the "Company")**

**Director's dealing**

The Company received notification on 13 May that Nick Candy, a director of Audioboom, purchased 9,170,000 ordinary shares in the Company at 5.88p per share on 12 May.

Following the purchase, Mr Candy is taken to be beneficially interested in 24,820,000 ordinary shares in the Company, representing approximately 4.66 per cent of the issued share capital.

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**About Audioboom ([www.audioboom.com](http://www.audioboom.com))**

Audioboom is the leading mobile, web and connected device platform for the very best spoken-word content in news, current affairs, business, entertainment and sports.

It operates a digital, on-demand, streaming audio platform enabling the creation, broadcast and consumption of audio across multiple global media outlets. Audioboom works with some of the biggest names in broadcasting across sport, entertainment and current affairs to bring their content to millions of listeners worldwide via Facebook, Twitter and other media platforms.

The technology allows partners to embed playlists onto their sites and apps, use our mobile apps and functionality as listen again players and re-syndicate their content around the web.

Audioboom also allows the monetisation of audio via the dynamic insertion of pre and post roll advertising into content as a user is listening, allowing contemporary advertising selection, depending on content genre and geographic location of the user.

Audioboom has over 2,400 active content partners, including the *BBC, Telegraph, Guardian, CBS, Sky Sports, Premier League, Southern Cross Austereo, Reuters, CNBC, Universal* and *Fox*.

Audioboom is using this platform to create the world's first aggregated audio content syndication and advertising network.