

Audioboom Group plc

Director/PDMR shareholding

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them

1	Details of the person discharging managerial responsibilities/person closely associated					
a)	Name	Steven Smith				
2	Reason for the notification					
a)	Position/status	Non-Executive Director				
b)	Initial notification/ Amendment	Initial notification				
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
a)	Name	Audioboom Group plc				
b)	LEI	N/A				
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted					
a)	Description of the financial instrument, type of instrument	Ordinary Shares of no par value				
	Identification code	JE00B5NFKB77				
b)	Nature of the transaction	Consideration shares issued in respect of Audioboom Group plc's acquisition of SONR News Limited, in which Steven Smith had an interest				
c)	Price(s) and volume(s)	<table border="1" style="margin-left: auto; margin-right: auto;"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td style="text-align: center;">£0.025</td> <td style="text-align: center;">476,403</td> </tr> </tbody> </table>	Price(s)	Volume(s)	£0.025	476,403
Price(s)	Volume(s)					
£0.025	476,403					
d)	Aggregated information					
	– Aggregated volume	476,403				
	– Price	£0.025				
e)	Date of the transaction	6 February 2017				
f)	Place of the transaction	London Stock Exchange				

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