

21 March 2017

**Audioboom Group plc**  
("Audioboom" or "the Company")

**Change of Adviser**

Audioboom Group plc (AIM:BOOM), the leading spoken word audio on-demand platform, is pleased to announce that it has appointed Allenby Capital Limited as its nominated adviser and sole broker with immediate effect.

**Enquiries:**

<b>Audioboom Group plc</b> Rob Proctor, Chief Executive Officer David McDonagh, Chief Financial Officer	<b>+44 (0)20 7403 6688</b>
<b>Allenby Capital Limited (Nominated adviser and broker)</b> David Hart/James Thomas/Asha Chotai	<b>+44 (0)20 7167 6433</b>
<b>Walbrook PR Ltd (PR &amp; IR Advisors)</b> Paul Cornelius/ Sam Allen	<b>+44 (0)20 7933 8780</b> <b>or <a href="mailto:audioboom@walbrookpr.com">audioboom@walbrookpr.com</a></b>

**About Audioboom**

Audioboom is the leading spoken-word audio platform for hosting, distributing and monetising content.

Audioboom works with more than 3,000 active broadcasters, content creators and podcasters around the world - including Cumulus, the BBC, NewsCorp, Associated Press, NBC Sports Radio, Undisclosed and Global - hosting more than 10,000 content channels.

Audioboom's hosting and distribution platform allows partners to embed, share via social channels and re-syndicate their content. Audioboom content receives approximately 50m unique file requests per month, and growing. Additionally, Audioboom works with its partners to monetise their audio via live in-reads, the dynamic insertion of pre and post roll audio adverts, and video ads.