TR-1: NOTIFICATION OF MAJOR INTEREST IN SHARESⁱ

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1. Identity of the issuer or the underlying issuer of existing shares to which voting rights are attached:"		AUDIOBOOM GROUP PLC	
2 Reason for the notification (please tick the appropriate box or boxes):			
An acquisition or disposal of voting rights			Х
An acquisition or disposal of qualifying financia acquisition of shares already issued to which v An acquisition or disposal of instruments with s financial instruments	phts are attached		
An event changing the breakdown of voting rig			
Other (please specify):			
3. Full name of person(s) subject to the notification obligation: ⁱⁱⁱ		/entures Sarl	
4. Full name of shareholder(s) (if different from 3.): ^{iv}			
5. Date of the transaction and date on which the threshold is crossed or reached: ^v	6 Febru	ary 2017	
6. Date on which issuer notified: 16 February 2017		uary 2017	
7. Threshold(s) that is/are crossed or reached: vi, vii	s) that is/are crossed or 9 and 10 per cent		

8. Notified details:							
A: Voting rights attached to shares ^{viii, ix}							
Class/type of Situation previous shares to the triggering transaction		Resulting situation after the triggering transaction					
if possible using the ISIN CODE	•	Number of shares	Number of voting % of vo rights		% of voting	ting rights ^x	
	Shares	Voting Rights	Direct	Direct ^{xi}	Indirect ^{xii}	Direct	Indirect
Ordinary Shares	50,000,000	50 000 000	70 5 40 000	72,548,3		10 5	
ISIN Code: JE00B5NFKB77	56,000,000	56,000,000	72,548,302	02	-	10.5	

B: Qualifying Financial Instruments				
Resulting situation after the triggering transaction				
Type of financial instrument	Expiration date xiii	Exercise/ Conversion Period ^{xiv}	Number of voting rights that may be acquired if the instrument is exercised/ converted.	% of voting rights
N/A				

C: Financial Instruments with similar economic effect to Qualifying Financial Instruments _{xv, xvi}

Resulting situation after the triggering transaction

Type of financial instrument	Exercise price	Expiration date ^{xvii}	Exercise/ Conversion period ^{xviii}	Number of voting rights instrument refers to	% of voting	rights ^{xix,}
N/A					Nominal	Delta

Total (A+B+C)		
Number of voting rights	Percentage of voting rights	
72,548,302	10.5	

9. Chain of controlled undertakings through which the voting rights and/or the
financial instruments are effectively held, if applicable: xxi

Proxy Voting:			
10. Name of the proxy holder:	N/A		
11. Number of voting rights proxy holder will cease to hold:	N/A		
12. Date on which proxy holder will cease to hold voting rights:	N/A		

13. Additional information:	
14. Contact name:	Steven Smith
15. Contact telephone number:	+352 284 878 2012