



3 February 2017

Audioboom Group plc
("Audioboom" or the "Company")

Directorate change

Audioboom, the leading spoken word audio on-demand platform for hosting, distributing and monetising content, announces that Jason Mackay has resigned as a non-executive director of the Company with immediate effect in order to focus on other commercial interests and opportunities.

Malcolm Wall, Chairman of Audioboom, commented: "On behalf of the Board, I would like to thank Jason for his valued contribution to the Company's development during its first three years on AIM and wish him well with his future endeavours."

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About Audioboom

Audioboom is the leading spoken-word audio platform for hosting, distributing and monetising content.

Audioboom works with more than 3,000 active broadcasters, content creators and podcasters around the world - including Cumulus, the BBC, NewsCorp, Associated Press, NBC Sports Radio, Undisclosed and Global - hosting approximately 9,500 content channels.

Audioboom's hosting and distribution platform allows partners to embed, share via social channels and re-syndicate their content. Audioboom content receives more than 40m unique file requests per month, and growing. Additionally, Audioboom works with its partners to monetise their audio via live in-reads, the dynamic insertion of pre and post roll audio adverts, and video ads.