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RNS Reach

Audioboom Group plc
("Audioboom" or the "Company")

AUDIOBOOM WINS RADIO ACADEMY AWARD

Audioboom (AIM: BOOM), the leading spoken word audio on-demand platform, is very pleased to announce that it won the Audio and Radio Industry Award ("ARIAS") for the Best Digital Audio Service at an event held at the First Direct Arena in Leeds last night.

The award recognises 'Internet radio stations, digital audio streaming or download service which does the most to make listening a pleasure.' The judges were looking for innovation and diversity of content being delivered through an attractive and useable consumer interface.

The judges said "audioBoom has created a fantastic platform that really demonstrates how audio services should now be delivered. We loved the option to record and upload content as a live reporting tool, as well as the easy sharing button helping the community find new and interesting podcasts. The big-name media companies using this service give it real credibility. audioBoom has made a forward-thinking platform that has embraced the new digital landscape and made it truly accessible."

David Marsland, Head of Production, said "Everyone at audioBoom is thrilled to win this award, which recognises a magnificent team effort. This was the inaugural ARIAS event, and we're delighted the Radio Academy is recognising the growth of digital services, and audioBoom's place at the forefront of the industry."

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About Audioboom

Audioboom is the leading spoken-word audio platform for hosting, distributing and monetising content.

Audioboom works with more than 3,000 active broadcasters, content creators and podcasters around the world - including Cumulus, the BBC, NewsCorp, Associated Press, NBC Sports Radio, Undisclosed and Global - hosting approximately 9,000 content channels.

Audioboom's hosting and distribution platform allows partners to embed, share via social channels and re-syndicate their content. Audioboom content receives more than 30m unique file requests per month, and growing. Additionally, Audioboom works with its partners to monetise their audio via live in-reads, the dynamic insertion of pre and post roll audio adverts, and video ads.