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AUDIOBOOM GROUP PLC
("Audioboom" or the "Company")

DIRECTORATE CHANGES

Audioboom (AIM: BOOM), the leading spoken word audio on-demand platform, announces that David McDonagh, who joined Audioboom as Chief Financial Officer in May 2015, has been appointed to the Board as an executive director with effect from 4 August 2016.

Non-executive directors, Michael Cooper and Nick Candy have resigned from the Board with effect from 4 August 2016 to focus on other commitments and opportunities. Nick Candy remains a significant and committed shareholder in the business.

Steven Smith also joins the Board as a non-executive director with effect from 4 August 2016. Steven qualified as a Chartered Accountant at BDO and subsequently as a Chartered Tax Adviser whilst at KPMG. He has held a number of senior financial positions at large public and private businesses.

Malcolm Wall, Chairman of Audioboom, said:

"On behalf of the Company, I am delighted to welcome both David and Steven to the Board. David has already had a significant positive impact on the business since his appointment as CFO last May and we look forward to his contribution to the business as it continues to grow. Steven has been a close adviser to the Candy Brothers for 15 years and currently runs one of their private investment funds. He has a strong understanding of Audioboom, having acted as an alternate director for Nick Candy on a number of occasions, and is already well known to the Board.

"Mike and Nick have been big supporters of the Company, providing valuable contributions to the Board since their respective appointments and my colleagues and I would like to extend our sincere thanks for their considerable efforts."

The following additional information on David McDonagh and Steven Smith is provided pursuant to AIM Rule 17:

Full name and age:	David Adam McDonagh (49)
Current directorships:	AudioBoom Limited AudioBoom India Private Limited DMCD Limited Exsis EDA Systems Limited Moow Limited

Previous directorships (past 5 years):	16 St James' Square Bath Limited Hermvale Limited Christian Adam Limited 22 St James' Square Bath (Management) Limited
Full name and age:	Steven Miles Smith (57)
Current directorships:	Blippar.com Limited Warsmith Limited Hanzo Archives Limited The Nicholls Spinal Injury Foundation Hunscote Strategic Consultants Limited Hunscote Stud Limited Reef Securities Limited Amity Events Limited Eaton Investments Limited SMS Investments Limited Candy Ventures sarl
Previous directorships (past 5 years):	CPC Group Limited Candy and Candy Limited CPC Aviation Limited Omni Capital Property Finance Limited Omni Capital Retail Finance Limited Fontwell Capital Limited Maker Offices Limited Risc Management Limited 21 Chesham Place Limited

Save for the above, there is no further information that is required to be disclosed in accordance with paragraph (g) of Schedule 2 of the AIM Rules for Companies with respect to the appointments of David McDonagh and Steven Smith.

The information communicated in this announcement contains inside information.

Enquiries:

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About Audioboom (www.audioboomplc.com)

Audioboom is the leading spoken-word audio platform for hosting, distributing and monetising content.

Audioboom works with more than 2,500 active broadcasters, content creators and podcasters around the world - including Cumulus, the BBC, the Telegraph, the Premier League, Associated Press, The Sun, NBC Sports Radio, Undisclosed, Global and Bauer - hosting over 8,500 content channels.

Audioboom's hosting and distribution platform allows partners to embed, share via social channels and re-syndicate their content. Audioboom content receives approximately 50m listens per month, and growing. Additionally, Audioboom works with its partners to monetise their audio via live in-reads, the dynamic insertion of pre and post roll audio adverts, and video ads.